

10th Annual International Mars Society Convention

August 30 – September 2, 2007

University of California

Los Angeles, CA

Summary of Sponsorship Opportunities

1. **Ares Sponsor -- \$25,000**
Presenting Sponsor of Convention
Includes Promotion in Convention Materials as a
Presenting Sponsor, Full-Page Ad in Convention Program,
Main Exhibitor Space (20'x20'), Five Dinner Banquet Tickets
at VIP Table and Five Full Convention Registrations

2. **Phobos Sponsor -- \$10,000**
Lead Sponsor of Convention
Includes Promotion in Convention Materials as a
Lead Sponsor, Half-Page Ad in Convention Program,
Central Exhibitor Space (10'x10'), Three Dinner Banquet Tickets
and Three Full Convention Registrations

3. **Deimos Sponsor -- \$5,000**
Key Sponsor of Convention
Includes Promotion in Convention Materials as a
Key Sponsor, Quarter-Page Ad in Convention Program,
Central Exhibitor Space (10'x10'), Two Dinner Banquet Tickets and
Two Full Convention Registrations

4. **Viking Sponsor -- \$1,000**
Sponsor of Convention
Includes Recognition in Convention Materials as a
Convention Sponsor, Standard Ad in Convention Program,
Two Dinner Banquet Tickets and Two Full Convention Registrations

5. **Pathfinder -- \$500**
Convention Supporter
Includes Recognition in Convention Program as a
Convention Supporter

6. **Saturday Dinner Banquet Sponsor -- \$5,000**
Prominent Listing as Sponsor in Convention Banquet Materials
and Convention Program and Four Dinner Banquet Tickets
at VIP Table

7. **Coffee Break Sponsor -- \$3,500**
Thursday, Friday and Saturday Coffee Breaks
Prominent signage adjacent to coffee break and other recognition

8. **Convention Tote Bag Sponsor -- \$3,000**
Sponsor Name Printed On Tote Bag and Literature about Sponsor
Included in Each Tote Bag

For more information please contact _____ at _____ or _____.

Ares Sponsor

Sponsor level: \$25,000

Sponsorships available: 1

Benefits:

- + Presenting sponsor of Convention, with top recognition in all advertising and marketing materials
- + Full-page ad in Convention program
- + Main exhibitor space (20'x 20')
- + Five dinner banquet tickets at VIP table
- + Five full Convention registrations
- + Acknowledgment during opening and closing remarks by Mars Society president
- + Acknowledgment on the Convention website

Phobos Sponsor

Sponsor level: \$10,000

Sponsorships available: 2

Benefits:

- + Lead sponsor of Convention, with recognition in all advertising and marketing materials
- + Half-page ad in Convention program
- + Central exhibitor space (10'x 10')
- + Three dinner banquet tickets
- + Three full Convention registrations
- + Acknowledgment during opening and closing remarks by Mars Society president
- + Acknowledgment on Convention website

For more information please contact _____ at _____ or _____.

Deimos Sponsor

Sponsor level: \$5,000

Sponsorships available: 3

Benefits:

- + Key sponsor of Convention, with recognition in all advertising and marketing materials
- + Quarter-page ad in Convention program
- + Central exhibitor space (10'x 10')
- + Two dinner banquet tickets
- + Two full Convention registrations
- + Acknowledgment during opening and closing remarks by Mars Society president
- + Acknowledgment on Convention website

Viking Sponsor

Sponsor level: \$1,000

Sponsorships available: 15

Benefits:

- + Sponsor of Convention, with recognition in Convention program
- + Standard ad in Convention program
- + Two dinner banquet tickets
- + Two full Convention registrations
- + Acknowledgment during opening and closing remarks by Mars Society president
- + Acknowledgment on Convention website

For more information please contact _____ at _____ or _____.

Pathfinder Sponsor

Sponsor level: \$500

Sponsorships available: 30

Benefits:

- + Convention supporter, with recognition in Convention program
- + Acknowledgment on Convention website

For more information please contact _____ at _____ or _____.

Dinner Banquet Sponsor

Sponsor level: \$5,000

Sponsorships available: 1

Benefits:

- + Prominent signage adjacent to banquet facility
- + Four Saturday dinner banquet tickets at VIP table
- + Prominent mention in Convention program
- + Acknowledgment during opening and closing remarks by Mars Society president
- + Acknowledgment on Convention website

Coffee Break Sponsor

Sponsor level: \$3,500

Sponsorships available: 3

Benefits:

- + Prominent signage adjacent to coffee break
- + Mention in Convention program
- + Acknowledgment during opening remarks by Mars Society president
- + Acknowledgment on Convention website

Convention Tote Bag Sponsor

Sponsor level: \$3,000

Sponsorships available: 1

Benefits:

- + Sponsor Name Printed On Tote Bag and Literature about Sponsor Included in Each Tote Bag
- + Mention in Convention program
- + Acknowledgment on Convention website

For more information please contact _____ at _____ or _____.